



ALWAYS ENGINEERING. ALWAYS INNOVATING.



- Introductions
- Best Practice: Video
 - Lessons





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Bio: I have worked in the Oil and Gas industry for over 15 years. I started with Envent in 2016 as an Operations Supervisor and in 2021, I transitioned into my role in safety.

SOCIAL MEDIA & SOLUTIONS

In the age of YouTube, Reels, and TikTok, Envent Corporation's management team decided to move to short lessons learned videos due to its growing popularity.

Benefits of video lessons:

- Short clips can visually demonstrate versus written descriptions that determined by the reader.
- Consistency in messages.
- Increased urgency in sharing Lessons Learned company wide.
- Visual examples are precise and clear, especially when showing body positioning or footing.
- The face and voice in the videos creates a connection with the viewer.
- Acknowledgements are required after viewing the videos and we track.

EXAMPLES

Lessons Learned Video & Acknowledgement





EXAMPLES

Safety Lessons Learned: Near Miss Good Catch

Hi, Sharon. When you submit this form, the owner will see your name and email address.

- 1. What was the Envent Word of the Day in the video?
 - O S.C.A.N.
 - O L.P.S.A.
 - G.O.A.L.
 - O P.A.S.S.
- 2. Did you watch the video?
 - O Yes
 - O No

Submit

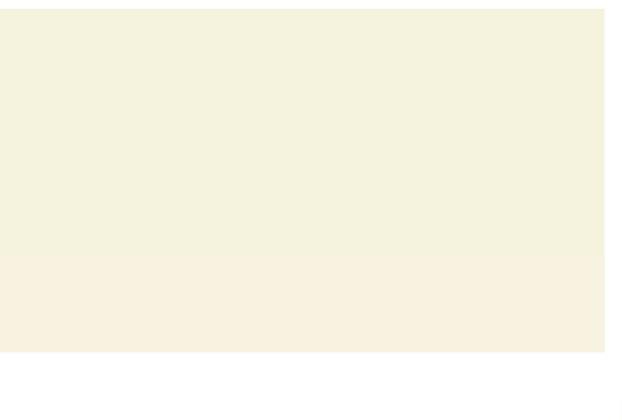
Safety Lessons Learned: Near Miss Good Catch





VIDEO TRAINING SESSIONS

How to Connect a Generator







VIDEO INTEGRATION WITH DRIVING

- Moved to Driver/Dashboard Cameras as our DOT Electronic Logging
 Device
- Share videos of safe driving quickly throughout the company
- Provide safe driver bonuses for our Commercial Drivers
- Reward safe driver habits
- Positively reinforce with gift cards
- Provide coaching when needed to encourage safe driving



DRIVING VIDEO





Envent Corporation's "Lessons Learned" videos, featuring employee acknowledgments, have enabled us to connect with our team members across North America in a meaningful way. These videos ensure that our messages are not only communicated effectively but also confirmed as received and understood, creating a more engaged workforce







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Thank you for your time today!

Questions?

