
Houston Business Roundtable
“BEST PRACTICES” SEMINAR



RECOGNITION PROGRAMS

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***AXION LOGISTICS
RECOGNITION PROGRAMS***

**Red Key Program
Driver Incentive Program
Weight Loss Plan**

Think Safety...Work Safely...Make it Personal!

RED KEY PROGRAM

Think Safety...Work Safely...Make it Personal!

**Who is your
KEY
to Safety?**



Make this the symbol that **YOU** ARE
THE **KEY** TO YOUR SAFETY

Think Safety...Work Safely...Make it Personal!



Each employee is issued a red key.



We carry our key with us at all times
as a **symbol of being the key to
safety.**



We use our key to intervene when we
see an unsafe act.



\$5 Gift Card Rewards

Think Safety...Work Safely...Make it Personal!

RED KEY PROGRAM

NAME	LOCATION	DATE	RECOGNITION	WHY
Employee 1	Shell DP	5/1/15	\$5 Starbucks GC	Securely wrapped unsecure drum delivered to warehouse
Employee 2	Motiva PAR	5/13/15	\$5 Taco Bell GC	Good vehicle audit - triangles and fire extinguisher in truck
Employee 3	Dow TCO	5/28/15	\$5 Target GC	Good forklift ops, cert card and iCard on person

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RED KEY PROGRAM

Our families are waiting for us to return home each day.

Please watch out for one another and actively

“Be the Key to Safety”!



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DRIVER INCENTIVE PROGRAM

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DRIVER INCENTIVE PROGRAM



- ✓ Weekly reports/ logs turned in by end of week on Sunday
- ✓ Monthly reports/ logs turned in by the 1st business day of the following month
- ✓ All training completed
- ✓ Attend monthly driver safety meeting

Program runs November - November

\$50 monthly gift card

\$500 quarterly gift card

\$100 yearly gift card

DOT Inspection Gift Cards

Clean Level 1 inspection - \$100.00

Clean Level 2 inspection - \$50.00

Clean Level 3 inspection - \$25.00

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DRIVER INCENTIVE PROGRAM



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WEIGHT LOSS PLAN

Think Safety...Work Safely...Make it Personal!

WEIGHT LOSS PLAN

- ✓ **12 week plan runs January – April**
 - This year it began Friday, January 16
- ✓ **Weigh yourself and get your start weight**
- ✓ **Weigh in every other Friday**
 - Our first weigh in was January 30 (every other Friday)
- ✓ **Log your weight loss on the chart**
- ✓ **Receive \$3.00 for every pound lost at the end of 12 weeks!**

BONUS

Additional \$25.00 if we meet team goal!



WEIGHT LOSS PLAN

Weight Loss Team Building Plan

	January 30	February 13	February 27	March 13	March 27	April 10
<u>Pasadena</u>						
Employee 1	0	6	12			
<u>Beaumont</u>						
Employee 2	2	4	4			
<u>Freeport</u>						
Employee 3	2	3	5			
<u>Baton Rouge</u>	1	6	5			
Employee 4	5	5	5			
<u>Michigan</u>	4	11	12			
Employee 5	3	0	4			

Total Pounds Lost **17** **35** **47**

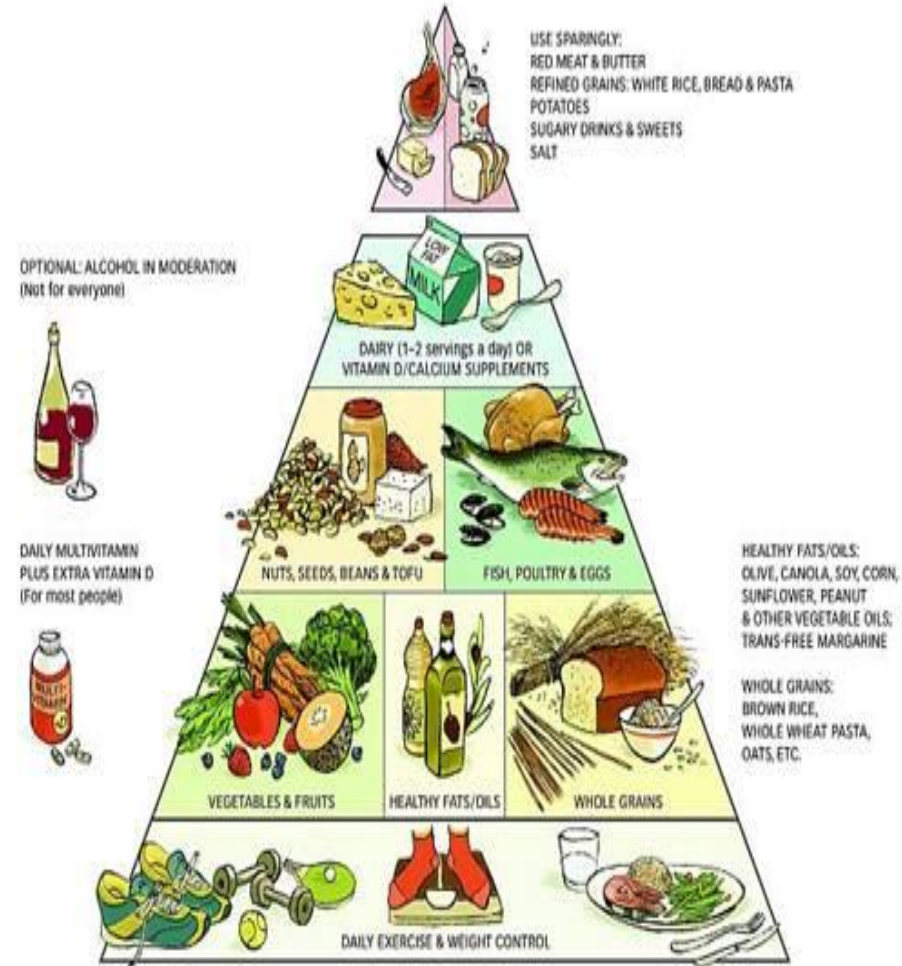
Weekly Loss Totals

Total	Weight Loss:	99
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Goal:	500
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WEIGHT LOSS PLAN

EAT THIS FOR WEIGHT LOSS



- **Red Key Program**
- **Driver Incentive Program**
- **Weight Loss Plan**



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